Join us for Once Upon a Time at Fairyland, our annual gala fundraiser, on May 22, 2024 and let this stunning event serve as a backdrop as you **Unlock Your Story**—building relationships with new and long-time friends alike, and laying the foundation for untold tales waiting to be written within the Fairy Gates.

**DIAMOND SPONSOR $10,000**

*VIP Event Experience:*
- Ten (10) guest tickets with VIP dinner seating
- Ten (10) invitations to the VIP Reception
  - Reception begins at 5:30pm, 30 minutes before additional guests arrive.
- Early Event Access
  - VIP Access begins at 5:30pm, providing shorter lines at valet, check in, and across all gala experiences.
- Premium beverage service
- Diamond Sponsor tables have a dedicated server.
- One (1) ticket for the Drop in the Hat Raffle for each seated guest

*Recognition and Visibility:*
- Industry exclusivity at the Diamond Sponsorship level
- Special recognition from stage
- Logo or listing in print* and electronic Gala communications including the invitation, dedicated emails, the Gala event website, and media releases
- Logo or listing in the Gala program*, at your dinner table, and on other on-site opportunities
- Listing with tag in a post-event sponsor appreciation post on Children’s Fairyland social media
- Twenty (20) general family admission passes to Children’s Fairyland and ten (10) Golden Tickets**

**RUBY SPONSOR $5,000**

- Ten (10) guest tickets
- Logo or listing on screens during the event
- Logo or listing in print* and electronic Gala communications including the invitation, dedicated emails, the Gala event website, and media releases
- Logo or listing in the Gala program*, at your dinner table, and on other on-site opportunities
- Listing with tag in a post-event sponsor appreciation post on Children’s Fairyland social media
- Twelve (12) general family admission passes to Children’s Fairyland and eight (8) Golden Tickets**

**SAPPHIRE SPONSOR $2,500**

- Four (4) guest tickets
- Logo or listing in print* and electronic Gala communications including the invitation and the Gala event website
- Logo or listing in the Gala program* and on other on-site opportunities
- Listing with tag in a post-event sponsor appreciation post on Children’s Fairyland social media
- Six (6) general family admission passes to Children’s Fairyland and four (4) Golden Tickets**

**CRYSTAL SPONSOR $1,000**

- Two (2) guest tickets
- Listing in print* and electronic Gala announcements, and on the Fairyland website.
- Listing in Gala program*
- Two (2) general family admission passes to Children’s Fairyland and two (2) Golden Tickets**

**Golden Tickets can be used for general family admission or admission to any Grown-Ups (21+) event, both redeemable throughout the year**
Sponsor Levels and Benefits

Commitment deadlines for sponsor benefits:

**Invitation:**
Friday, February 23, 2024

**Digital Placement (All):**
Friday, March 15, 2024

**Event Program:**
Wednesday, May 1, 2024

**On-Site Event Signage:**
Wednesday, May 15, 2024

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**Event Tickets**

**Single Tickets**
$325 (available Friday, March 15, 2024)

**Early Bird Tickets (limited)**
$300 (available Friday, March 15 through April 9, 2024)