

ONCE UPON A TIME

at Fairyland

MAY 22, 2024

SPONSOR LEVELS AND BENEFITS

Join us for Once Upon a Time at Fairyland, our annual gala fundraiser, on May 22, 2024 and let this stunning event serve as a backdrop as you *Unlock Your Story*—building relationships with new and long-time friends alike, and laying the foundation for untold tales waiting to be written within the Fairy Gates.

DIAMOND SPONSOR \$10,000

VIP Event Experience:

- Ten (10) guest tickets with VIP dinner seating
- Ten (10) invitations to the VIP Reception
 - Reception begins at 5:30pm, 30 minutes before additional guests arrive.
- Early Event Access
 - VIP Access begins at 5:30pm, providing shorter lines at valet, check in, and across all gala experiences.
- Premium beverage service
 - Diamond Sponsor tables have a dedicated server.
- One (1) ticket for the Drop in the Hat Raffle for each seated guest

Recognition and Visibility:

- Industry exclusivity at the Diamond Sponsorship level
- Special recognition from stage
- Logo or listing in print* and electronic Gala communications including the invitation, dedicated emails, the Gala event website, and media releases
- Logo or listing in the Gala program*, at your dinner table, and on other on-site opportunities
- Dedicated post-event sponsor appreciation post on Children's Fairyland social media
- Twenty (20) general family admission passes to Children's Fairyland and ten (10) Golden Tickets**

**Golden Tickets can be used for general family admission or admission to any Grown-Ups (21+) event, both redeemable throughout the year

RUBY SPONSOR \$5,000

- Ten (10) guest tickets
- Logo or listing on screens during the event
- Logo or listing in print* and electronic Gala communications including the invitation, dedicated emails, the Gala event website, and media releases
- Logo or listing in the Gala program*, at your dinner table, and on other on-site opportunities
- Listing with tag in a post-event sponsor appreciation post on Children's Fairyland social media
- Twelve (12) general family admission passes to Children's Fairyland and eight (8) Golden Tickets**

SAPPHIRE SPONSOR \$2,500

- Four (4) guest tickets
- Logo or listing in print* and electronic Gala communications including the invitation and the Gala event website
- Logo or listing in the Gala program* and on other on-site opportunities
- Listing with tag in a post-event sponsor appreciation post on Children's Fairyland social media
- Six (6) general family admission passes to Children's Fairyland and four (4) Golden Tickets**

CRYSTAL SPONSOR \$1,000

- Two (2) guest tickets
- Listing in print* and electronic Gala announcements, and on the Fairyland website.
- Listing in Gala program*
- Two (2) general family admission passes to Children's Fairyland and two (2) Golden Tickets**

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EVENT TICKETS

Single Tickets

\$325 (available Friday, March 15, 2024)

Early Bird Tickets (limited)

\$300 (available Friday, March 15 through April 9, 2024)

COMMITMENT DEADLINES FOR SPONSOR BENEFITS:

Invitation: Friday, February 23, 2024

Digital Placement (All): Friday, March 15, 2024

Event Program: Wednesday, May 1, 2024

On-Site Event Signage: Wednesday, May 15, 2024

