



Library Card Contest: Fairyland Edition!

In celebration of Children's Fairyland's 75th anniversary in 2025, we're teaming up with the Oakland Public Library and inviting children in our community to submit designs for a future library card. The winning design will be featured on a new card that will be distributed through Oakland Public Library in the summer of 2025.



Design Guidelines:

Original artwork that represents infinite stories and imagination inspired by Fairyland.

Contest Rules:

- This contest is open to children **ages 5-12** who love Fairyland and reside in the Bay Area.
- Entries are limited to one per child.
- Entries must address the theme and be original and created by your child.
- Preferred digital file formats are: .jpeg, .jpg, .png, .pdf
- Library card dimensions are 3.5in x 2.25in (portrait or landscape mode) with a resolution of at least 300 ppi, so please keep these in mind when designing.
- The design must incorporate an element of Fairyland.
- Do not include your name within the border of the image.

Ideas to Get Started:

- How would you inspire someone new to Fairyland with your artwork?
- Which space showcases the best of Fairyland?
- What is your favorite space in Fairyland?
- What inspires you at Fairyland?
- Which space brings you comfort, joy, peace, or excitement?
- Think big and small: how might you like to share the magic of Fairyland with your community?

You can submit a design digitally using our submission forms or you can print out/pick up a paper submission form and return it to Fairyland by January 19.

Submission Opens: December 5, 2024

Submission Deadline: February 2, 2025

Child's First and Last Name

Child's Age

Parent or Caregiver's Name

Parent or Caregiver's Email

Phone

Address

City



Zip

Please review the following agreements. Check the box to accept the terms and conditions.

- While Children's Fairyland encourages all children to submit an original artwork, I understand that my child's submission may not be accepted.
- If my child's artwork is accepted, I agree to respond to communication from the Fairyland team in a timely and reasonable manner.
- My child is under 13 years old.
- I, the undersigned, have read the Children's Fairyland 75th Library Card Design Contest Rules and agree to all terms and conditions contained therein. I understand that if I omit or falsify information, or I do not sign this form, I will not be eligible for this contest on behalf of my child. Signature (including electronic signature) below constitutes permission for, Children's Fairyland and Oakland Public Library to display, broadcast, publish, print, or otherwise use artwork, computer graphics, and/or writing that has been generated or produced by my child, as applicable, which may include depictions of me and/or other members of my family, to be used in Children's Fairyland and Oakland Public Library or other publications, displays, newspapers, videos, TV programs, slide shows, PowerPoint presentations, on websites, or displayed in Oakland Public Library facilities. I further consent that, in the event artwork, computer graphics, and/or writings submitted by me or my child may be incorporated into the design of future Children's Fairyland and Oakland Public Library cards without compensation, limitation, or other reservation of rights.
- I agree to release, hold harmless, indemnify and defend the Children's Fairyland and City of Oakland, its officers, employees, agents, and contractors from all actions, claims, demands, or causes of action now known or later discovered including, but not limited to, copyright, invasion of privacy, right of publicity, and defamation arising out of the use by Children's Fairyland and the City of Oakland of any artwork, computer graphics, and/or writings submitted by me or my child.

Parent or Caregiver's Signature

PLEASE DRAW INSIDE THE BIG RECTANGLE. THE FINAL WINNER'S ARTWORK WILL BE REDUCED AND SIZED TO FIT THE ACTUAL LIBRARY CARD DIMENSION.

	 <p>NO ART HERE!</p>
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Title: _____

Provide a brief summary of your memories of Fairyland with your child: _____

Thank you for your participation! Please allow the 75th Anniversary Committee time to process all submissions. Please note that if your child's artwork is selected as a finalist in our contest, our committee will may need to see a hard copy of the original before making a final decision about the winner. Congratulations on your child's achievement – regardless of whether your artwork is selected, we appreciate your child's vision!