Once Upon a Time at Fairyland

Gala Sponsor Levels and Benefits

Children’s Fairyland, Oakland’s renowned storybook park, is proud to present Once Upon a Time at Fairyland, our Platinumn Jubilee Gala! Your sponsorship will enable tens of thousands of children to create, imagine, play, and learn in this beloved family destination, and more:

- $10,000 helps underwrite 8,000 free admissions annually for families from underserved communities
- $5,000 helps provide 350 kindergarteners with hands-on science lessons with Fairyland’s animals
- $3,000 helps fund summer camp scholarships for children in need
- $2,000 helps pay for chartered bus transportation for Head Start Day at Fairyland

Platinum Sponsor $15,000
- Ten guest tickets with VIP dinner seating
- Special commemorative Fairyland gift for each of your guests and premium beverage service
- Full page ad in Gala program
- Logo or listing in print and electronic Gala announcements including invitation*, program*, event signage*, media releases, Fairyland’s website with link to your website
- Special recognition from stage
- Listing on Fairyland’s Donor Wall
- Forty Passes to Children’s Fairyland, redeemable throughout the year

Diamond Sponsor $10,000
- Ten guest tickets with VIP dinner seating
- Special commemorative Fairyland gift for each of your guests
- Half page ad in Gala program
- Logo or Listing in print and electronic Gala announcements including invitation*, program*, event signage*, media releases, Fairyland’s website with link to your website
- Special recognition from stage
- Listing on Fairyland’s Donor Wall
- Thirty Passes to Children’s Fairyland, redeemable throughout the year

Individual tickets will be available for purchase starting April 1, 2020.
- Regular ticket price $400
- Member ticket price $350

Questions to Cindy Sandoval
development@fairyland.org      510-452-2259

Sign up early* to ensure participation and to receive prominent recognition* among:
- 300 Gala attendees,
- 40,000 social media followers,
- 18,000 electronic newsletter subscribers,
- 210,000 annual Fairyland visitors.

*Print deadlines for sponsor benefits:
- Invitation, March 6
- Gala Program, May 6
- Gala Signage, May 19

Children’s Fairyland is charitable a 501(c)(3) organization. Our tax ID # is 94-3209054.

The approximate value of goods and services received is $215 per guest.
Ruby Sponsor $5,000
  • Ten guest tickets with prominent dinner seating
  • Quarter page ad in Gala program
  • Logo or Listing in print and electronic Gala announcements including invitation*, program*, event signage*, media releases, Fairyland’s website with link to your website
  • Special recognition from stage
  • Listing on Fairyland’s Donor Wall
  • Twenty Passes to Children’s Fairyland, redeemable throughout the year

Gold Sponsor $3,000
  • Six guest tickets with sponsor recognition at table
  • Listing in print and electronic Gala announcements
  • Sponsor listing in Gala program
  • Listing on Fairyland’s Donor Wall
  • Twelve Passes to Children’s Fairyland, redeemable throughout the year

Silver Sponsor $2,000
  • Four guest tickets
  • Listing in print and electronic Gala announcements
  • Sponsor listing in Gala program
  • Listing on Fairyland’s Donor Wall
  • Four Passes to Children’s Fairyland, redeemable throughout the year

Crystal Sponsor $1,000
  • Two guest tickets
  • Listing in print and electronic Gala announcements
  • Sponsor listing in Gala program
  • Two Passes to Children’s Fairyland, redeemable throughout the year

Individual tickets will be available for purchase starting April 1, 2020.
  • Regular ticket price $400
  • Member ticket price $350

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